



THRIVE
by SVG VENTURES

PRESS KIT

WHO WE ARE

Since 2010, SVG Ventures | THRIVE has been the leading global AgriFood investment and innovation platform. Headquartered in Silicon Valley and with a global reach of 10,000 startups from across 100 countries, the THRIVE platform invests, accelerates, and creates unparalleled access for entrepreneurs to scale globally and solve the biggest challenges facing the food and agriculture industries. Through our Corporate Innovation Program and our award winning Accelerator, Academy & Venture Studio Programs we help corporates drive their innovation priorities and protect their businesses from disruption.

Our vision is to advance a more sustainable future for food & agriculture.

[Learn More: Discover Our Video](#)

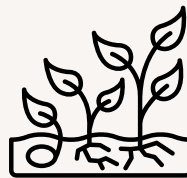


WHAT WE DO



INVESTMENT

We invest in transformational, disruptive technologies paired with exceptional management teams. Our investments target Seed & Series A start-up stages of company development. We are currently raising our third fund The Pioneer Fund.



START-UP PROGRAMMING

We support start-ups and founders with dedicated programming to build a strong business foundation and drive scalable growth. Our programs include: THRIVE Studio Sprint, Thrive Academy and THRIVE Accelerator.



CORPORATE INNOVATION

We work with 40+ leading corporations in the Agrifood tech sector to future-proof their businesses and achieve their strategic innovation goals.



John Hartnett
Founder and CEO

John is a Founder, CEO, and Investor with 30+ years of leadership experience scaling from start up to multi Billion IPO in both B2B and B2C companies across the Technology, Airline and AgriFood sectors. He has a proven track record in leadership, strategy development, building high performing global teams and has extensive operating experience in fast growing global corporations. He has led and integrated multibillion M&A transactions and served on public & private boards. He is an investor with deep expertise across the Food & Agri Tech sector and is passionate about food, health and sustainability.

John is Founder and CEO of SVG Ventures|THRIVE, an innovation and investment platform working with Fortune 500 corporations and global technology start ups to advance the future of Food & Agriculture. SVG|THRIVE is the leading investor and Agrifood accelerator in the world with over 80 investments in the past decade.

CORPORATE TESTIMONIALS



SCOTT KOMAR
SENIOR VICE PRESIDENT OF GLOBAL R&D, DRISCOLL'S

"THRIVE is our most important relationship in terms of understanding the agtech landscape. The thing that we really appreciate with THRIVE is that they help to bring together this whole vast landscape of tech startups to our industry."



TEDDY BEKELE
CHIEF TECHNOLOGY OFFICER, LAND O'LAKES

"THRIVE gives us the ability to stay up-to-date with emerging technology trends and investments in agriculture."



TREVOR MECHAM
VP GLOBAL TECH STRATEGY - IRRIGATION, VALLEY IRRIGATION

"Our partnership with THRIVE is creating great value for us and other organizations dedicated to evolving technologies in agriculture. The organizational structure that THRIVE has provided creates not only great collaborations amongst leading industry providers to scale their businesses and relationships, but also provides insight into new AgTech companies that are up and coming."



OUR PARTNERS



FACTS

- SVG Ventures | THRIVE Founded in 2010
- Headquartered in Los Gatos, CA | Silicon Valley
- Named "Most Active AgTech Investor" by Crunchbase
- Voted "#1 Agrifood Accelerator in the World"- AgFunder
- Most Active Investor in Agtech Accelerator Deals- 2023 Pitchbook Agtech Report
- Hosts global & Corporate themed Innovation Challenges
- Hosts annual Global Impact Summits focused on sustainability & climate change
- Invests in Seed to Series A AgTech and FoodTech Startups
- 131 THRIVE Accelerator Companies Graduated
- 45 THRIVE Academy Companies Graduated

PRESS

SVG Ventures Releases 2023 THRIVE TOP 50 AgTech and FoodTech Reports

Applauding the Champions of Innovation: 2023 THRIVE Global Impact Challenge Winners!

Pairtree Intelligence secures investment from SVG Ventures Pioneer Fund following inaugural THRIVE APAC Accelerator.

Crunchbase Recognizes SVG as "Most Active Agtech Investor"

SVG Ventures | THRIVE Launches Global Impact Challenge in Collaboration with ICL Planet Startup Hub

SVG Ventures | THRIVE and Dairy Australia forge a deeper partnership to drive sustainable innovation in the Australian Dairy sector.

SVG Ventures | THRIVE and Alberta Innovates Launch Global Climate Challenge: Bridging Agriculture and Energy for a Sustainable Future

ALL PRESS RELEASES: [THRIVEAGRIFOOD.COM/NEWS](https://thriveagrifood.com/news)



THRIVE Global Impact Report by SVG VENTURES



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12.5K+

900+

15K+

3.4K+

SVG VENTURES | THRIVE MEDIA CONTACT

HELEN HARTNETT, COO
helen.hartnett@svgventures.com